



# ***Atlantic States Marine Fisheries Commission***

## **NEWS RELEASE**

---

*Sustainable and Cooperative Management of Atlantic Coastal Fisheries*

---

FOR IMMEDIATE RELEASE  
April 5, 2024

PRESS CONTACT: Tina Berger  
703.842.0749

### **ASMFC Seeks Proposals for the Upgrade of its Website *Proposals Due May 7, 2024***

Arlington, VA – The Atlantic States Marine Fisheries Commission (Commission) releases this Request for Proposals (RFP) to identify a qualified vendor to plan, execute, and deliver, and potentially host, the upgrade of <https://asmfc.org/> to aid in promoting the mission, vision, and programs of the Commission. ASMFC requires a vendor who has demonstrated experience in managing website projects and expertise with best practices regarding successful website design, development, and deployment.

As the Commission's primary outreach tool, the website serves as a platform to promote the programs and activities of the Commission. It provides detailed information on the 27 species managed by the Commission, as well as information on the science, data collection, habitat conservation, and law enforcement programs that support our fisheries management activities. It contains a vast archive of current and historical documents (5,000+ documents), including management and science documents, management board proceedings, technical committee reports, press releases and newsletters. It serves as a resource for a wide array of stakeholders that follow our activities and provide input on proposed management actions.

The website should serve as an information portal for the programs and activities of the Commission. It should be able to address the needs of its various target audiences from those who are active and participate in the Commission's activities, to those who are interested in the Commission's programs, and those who may be unfamiliar with the Commission and are coming to the website to learn more and become better informed about fisheries management along the Atlantic coast.

The ideal developer for this project should be able to design and execute a dynamic and modern website, while also being willing to work closely with the Commission to create a website that is easy to update by the web manager.

Applicants seeking to apply to the RFP must submit, as a single file, an electronic proposal by email no later than **midnight on May 7, 2024**, to Tina Berger at [tberger@asmfc.org](mailto:tberger@asmfc.org). Please see the RFP for complete proposal details, qualifying requirements, and submission instructions. The RFP is available at [https://asmfc.org/files/RFPs/ASMFC\\_WebsiteRFP\\_April2024.pdf](https://asmfc.org/files/RFPs/ASMFC_WebsiteRFP_April2024.pdf). For more information, please contact Tina Berger, Director of Communications, at [tberger@asmfc.org](mailto:tberger@asmfc.org) or 703.842.0749.

PR24-09

---

The Atlantic States Marine Fisheries Commission was formed by the 15 Atlantic coastal states in 1942 for the promotion and protection of coastal fishery resources. The Commission serves as a deliberative body of the Atlantic coastal states, coordinating the conservation and management of nearshore fishery resources, including marine, shell and diadromous species.